



AVIATION BUSINESS PARK < BOURNEMOUTH AIRPORT

**GO GREEN TO KEEP
THE AIR CLEAN!**

SUSTAINABLE TRAVEL PACK

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The way you travel to and from your place of work can save you money, help to cut carbon emissions and improve your health through increased exercise.

Aviation Business Park and Bournemouth Airport is home to over 100 companies, directly providing over 3,500 jobs. This creates a vibrant and unique community, which benefits from convenient transport links to nearby towns and villages.

This Travel Information Pack contains information about the travel options available to you as well as links to further information to facilitate increased use of sustainable travel modes, such as walking, cycling, public transport and car sharing. It has been developed as part of the Area Wide Travel Plan for Aviation Business Park and Bournemouth Airport.

Introduction

The Area Wide Travel Plan for Aviation Business Park and Bournemouth Airport is here to promote sustainable travel and monitor its uptake.

Its overall aims are to:

- Establish and maintain a 'framework' for managing travel demand at the site;
- Ensure that all users of the Business Park and Airport are able to make use of reliable, efficient and cost effective sustainable transport solutions;
- Promote car sharing;
- Increase the percentage of trips carried out by public transport, walking and cycling;
- Ensure that transition between journey components is seamless; and
- Promote sustainable modes of travel through a range of measures.

The success of the Travel Plan is determined by your enthusiasm to embrace changes in travel habits for your own benefit and that of the wider community.

Choosing sustainable travel modes can lead to a range of benefits. These include:

- Reduced levels of stress and increased feelings of happiness;
- A practical and sustainable way to incorporate physical activity into your daily routine;
- A better work-life balance with a more relaxing commute to/from work and an opportunity to transition between the working day and home life;
- Reducing your travel costs; and,
- Reducing the carbon footprint of Aviation Business Park and Bournemouth Airport.

A specialist Travel Plan Coordinator has been appointed to manage delivery of the Area Wide Travel Plan. The contact details for the Travel Plan Coordinator are provided at the end of this leaflet.

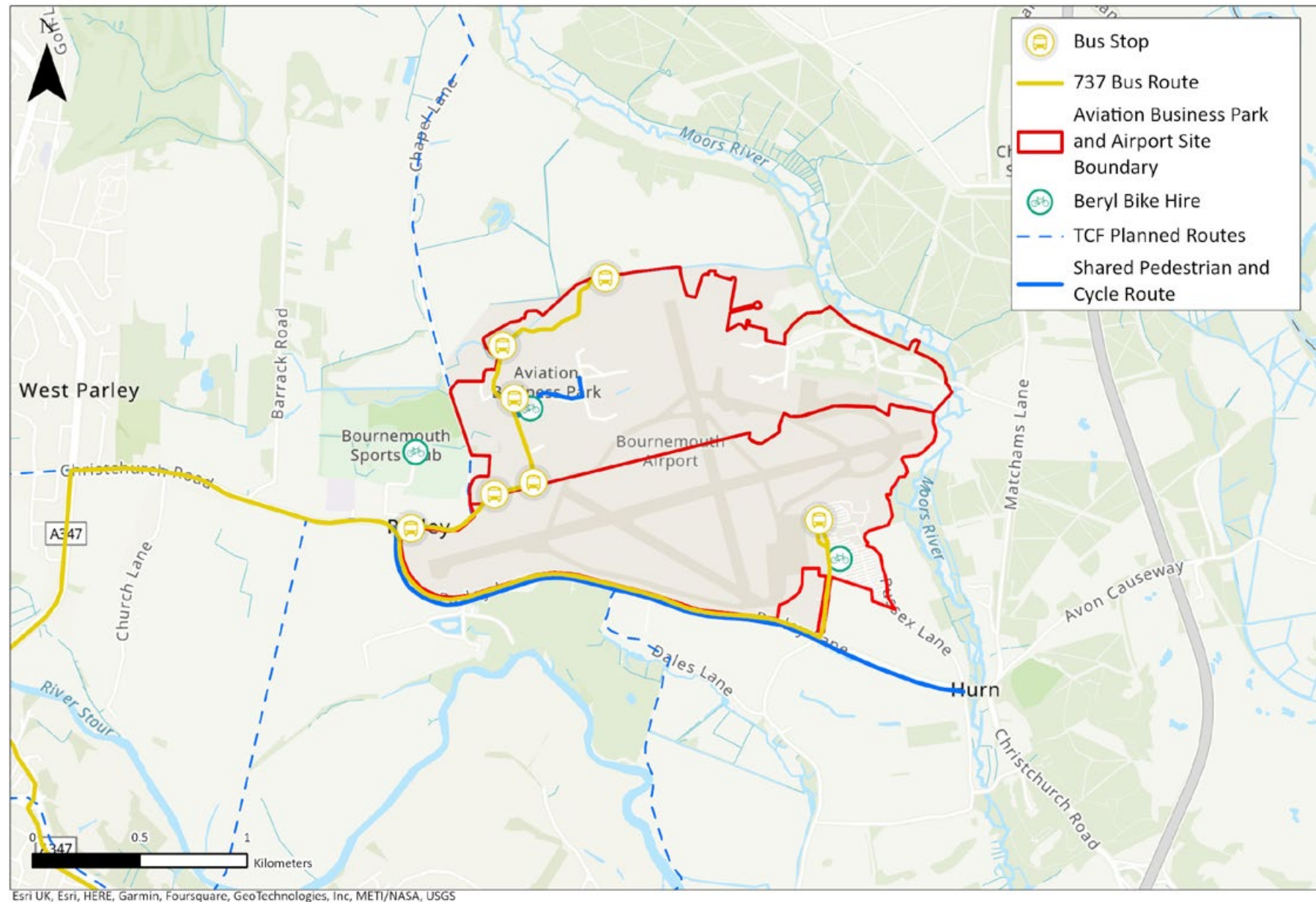
They will provide the following support, at no cost, for businesses and employees at Aviation Business Park and Bournemouth Airport:

- **Business level support for sustainable travel** – support production of Travel Plans by on-site businesses, coordinate site-wide travel initiatives and address areas of concern
- **Travel Events** – organise site-wide travel events for all employees to attend
- **Site wide promotional material** – site-wide opportunities and information will be shared with businesses at regular intervals to promote the uptake of sustainable travel.

To understand how the Business Park and Airport are progressing against the aims of the Area Wide Travel Plan, and any individual Travel Plans prepared, surveys on travel behaviours and attitudes to sustainable travel, will be undertaken every year. Please keep an eye out for these surveys as there will be a chance to win great prizes for participating!



Active Travel Facilities

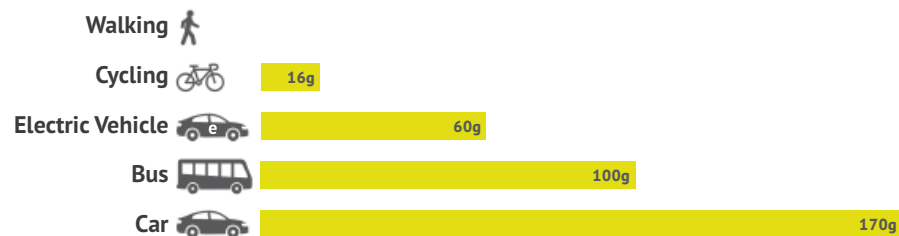


Reducing your carbon footprint

The UK Government has committed to reduce net emissions of greenhouse gases by 100% by 2050, relative to 1990 levels, (a 'net zero' emitter). To help achieve this, we should all consider how we can reduce our personal carbon footprint. It is widely recognised that transport and travel are two of the key elements that make up an individual's carbon footprint. You could consider:

- Talking to your employer about 'flexible working', as working from home more regularly can be a brilliant way to cut carbon emissions;
- Asking your employer if they are signed up to the UK Government Cycle to Work scheme to help purchase bikes and cycle equipment;
- Use the most carbon efficient mode of transport and walk to work whilst getting active at the same time;
- Consider car sharing – a great way to reduce your carbon emissions and save you money
- Using the dedicated 737 bus service to work – it's great for the environment and there are no worries about finding a parking space

Emissions in grams (g) from different modes and transport (per km)



It is recognised that on some occasions, driving to work remains the only option. Therefore, we recommend you follow these six quick and handy tips for being an eco-friendly driver:

1. Service your vehicle and check tyre pressures regularly – A well-serviced car will operate more efficiently. Underinflated tyres can increase a car's fuel consumption by as much as 6%.
2. Drive smoothly – Assess the road ahead as much as possible to avoid unnecessary braking and acceleration, which both increase the amount of fuel you use. Maintain a suitable distance from the vehicle in front so you can adapt your speed when necessary without using the brakes.
3. Shift up early to a higher gear – Driving at lower revs reduces fuel consumption – don't labour the engine, but try changing up at a low engine speed.
4. Slow down – Fuel costs increase when you travel faster. Drive at 70mph and you'll use up to 9% more than at 60mph, and 15% more than 50mph.
5. Use air conditioning wisely – Using air conditioning can increase fuel consumption by as much as 5%, so try to use the windows where possible.
6. Lighten your load – Removing excess items from your car before travelling can reduce weight and save fuel.



Walking and Cycling

It is recommended that adults undertake 2.5 hours of moderate activity per week. One way to do this is to take 30 minutes' exercise, five days a week – the perfect length of time for short, local journeys on foot or bike (Source: Sustrans).

Walking

Within Aviation Business Park and Bournemouth Airport there are dedicated walking facilities provided. Footways and crossings provide direct access to facilities on site, such as Cribby's Café, and bus stops.

Why not take a walk during your lunch break to support independent local businesses?



Cycling

Cycling is a great way to fit exercise into your daily routine and is suitable for people of all ages and abilities - It's also an excellent form of transport.

There is a shared pedestrian and cycle path on Parley Lane to the south of the Aviation Business Park and Airport, providing a dedicated facility between Christchurch Hospital and East Parley.

If you are travelling a long distance or are not comfortable riding a conventional bike, why not try an electric bike? An electric bike offers extended range and ease of use which allows you to commute without having to arrive at work sweaty. They are great for all ages, provide exercise and most importantly are great fun to ride!

Looking for some help getting back on your bike? Why not take up BCP Council's offer of adult cycle training to ease you back into cycling or learn for the first time. For more information, please visit:

<https://www.bcpccouncil.gov.uk/Leisure-culture-and-local-heritage/Sports-and-activities/Cycling/Cycle-routes-and-maps.aspx>

And don't forget to register your bike on BikeRegister. This means that you could be reunited with your bike in the unfortunate event of it being stolen. For more information, please visit: <https://www.bikeregister.com/advice/how-it-works>

Love to Ride is an online platform which allows you to clock your bike mileage, compete with other cyclists, share stories and win some great prizes for participation!

Find out more and register here: <https://www.lovetoride.net/uk?locale=en-GB>

Not sure how to plan your cycle route? You can use Cyclestreets Journey Planner (<https://www.cyclestreets.net/journey>) which is also available as an app on Android and Apple devices.

Bournemouth, Christchurch and Poole have over 155 miles of cycle routes. Have a look at the maps and information about the routes on the council website: <https://www.bcpccouncil.gov.uk/Roads-and-transport/Travel-and-transport/Cycling/Cycle-routes-and-maps.aspx>

Cycling times to Aviation Business Park and Bournemouth Airport



Would you like to learn more about bike design and how to conduct basic safety checks? BCP run a practical bike maintenance course for residents in Kings Park Cycle Centre in Boscombe.

For more information, please visit: <https://www.bcpCouncil.gov.uk/Roads-and-transport/Road-safety/Road-safety-education/Bicycle-maintenance-courses.aspx>

If you've got any bike maintenance needs whilst at work, why not use the basic cycle repair equipment outside Cribby's cafe?



Want to cycle to work but need a new bike? Speak to your employer about running a Cycle to Work Scheme - this scheme enables you to purchase a tax-free bike through your employers and spread the cost (PAYE employees only) up to the value of £1,000. This can provide savings of 30-50% depending on your tax band!

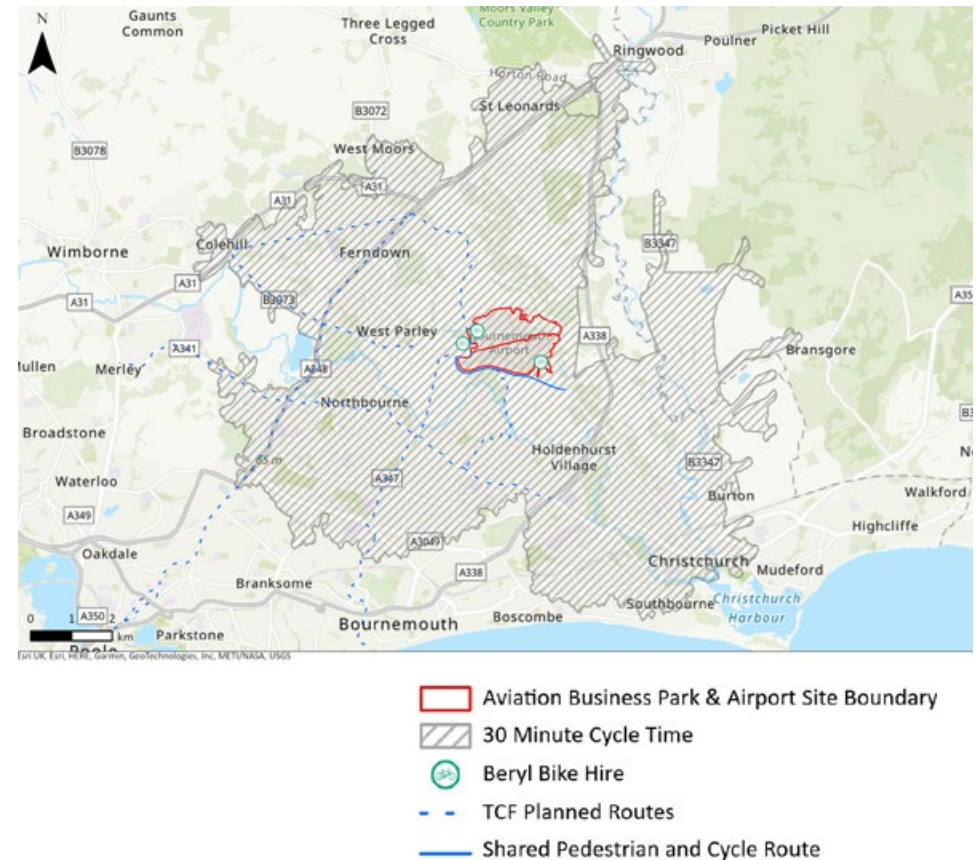
For more information, please visit: <https://www.cyclescheme.co.uk/>



Cycling Infrastructure

As part of BCP Council's Transforming Travel programme a series of safe, accessible sustainable transport routes are being implemented across south east Dorset funded by the Transforming Cities Fund. Construction is currently underway and is expected to be open for use by the end of 2023. Free cycle parking is available near the Departures Terminal and in front of the Regus Business Lounge at the Airport. At the Business Park, cycle parking is provided within some of the individual business units – why not speak to your employer about your options for cycle parking at your place of work?

There is additional cycle parking for visitors located outside Cribby's Cafe.



Micromobility



Beryl Bikes

A cycle hire scheme is in operation across Bournemouth, Christchurch and Poole. Operated by Beryl, there are over 1,200 conventional bikes available to hire in over 340 locations.

Three bays are located in vicinity of the Aviation Business Park and Bournemouth Airport. Pick up a bike near to you and ride to your place of work for only 5p per minute.

Simply find a bike at one of the Beryl Bay locations, unlock using the mobile app and ride the bike to your destination, finding a nearby Beryl Bay to park.



Beryl Scooters

Beryl have recently expanded their operation in Bournemouth and Poole to include e-scooters. E-scooters are an affordable and environmentally friendly mode of transport for you to use, providing an efficient way of completing journeys beyond walking range. They are also great fun! Over 250 e-scooters are available across the region and can be accessed in the same way as the traditional Beryl Bikes.

Worried about scooting? Why not take free scooter training online? On completion, you receive up to 30 Beryl minutes to use for free. Simply visit <https://scoot-happy.com/learn-to-scoot/> for more information.

For more information on Beryl, please visit <https://beryl.cc/>




Taxis

Taxis provide a quick alternative to the private car for travel to/from Aviation Business Park and Bournemouth Airport. They can also provide a back-up if your plans change and you're part of a car share, or have travelled into work by bike or bus. PRC Streamline are the concessionary taxi company for the Airport and have contracts with a number of local businesses, and therefore have good availability surrounding the site. They have over 200 licensed vehicles across Bournemouth, Christchurch, Poole and Wimborne including wheelchair accessible, multi-seat and executive cars.





TAXI SAFE - PAY SAFE

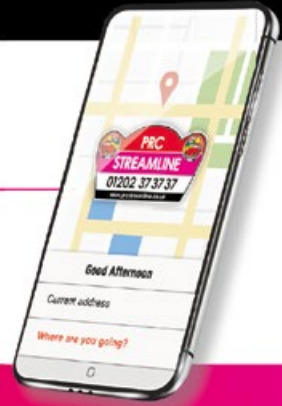
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 www.prcstreamline.co.uk

Local Facilities

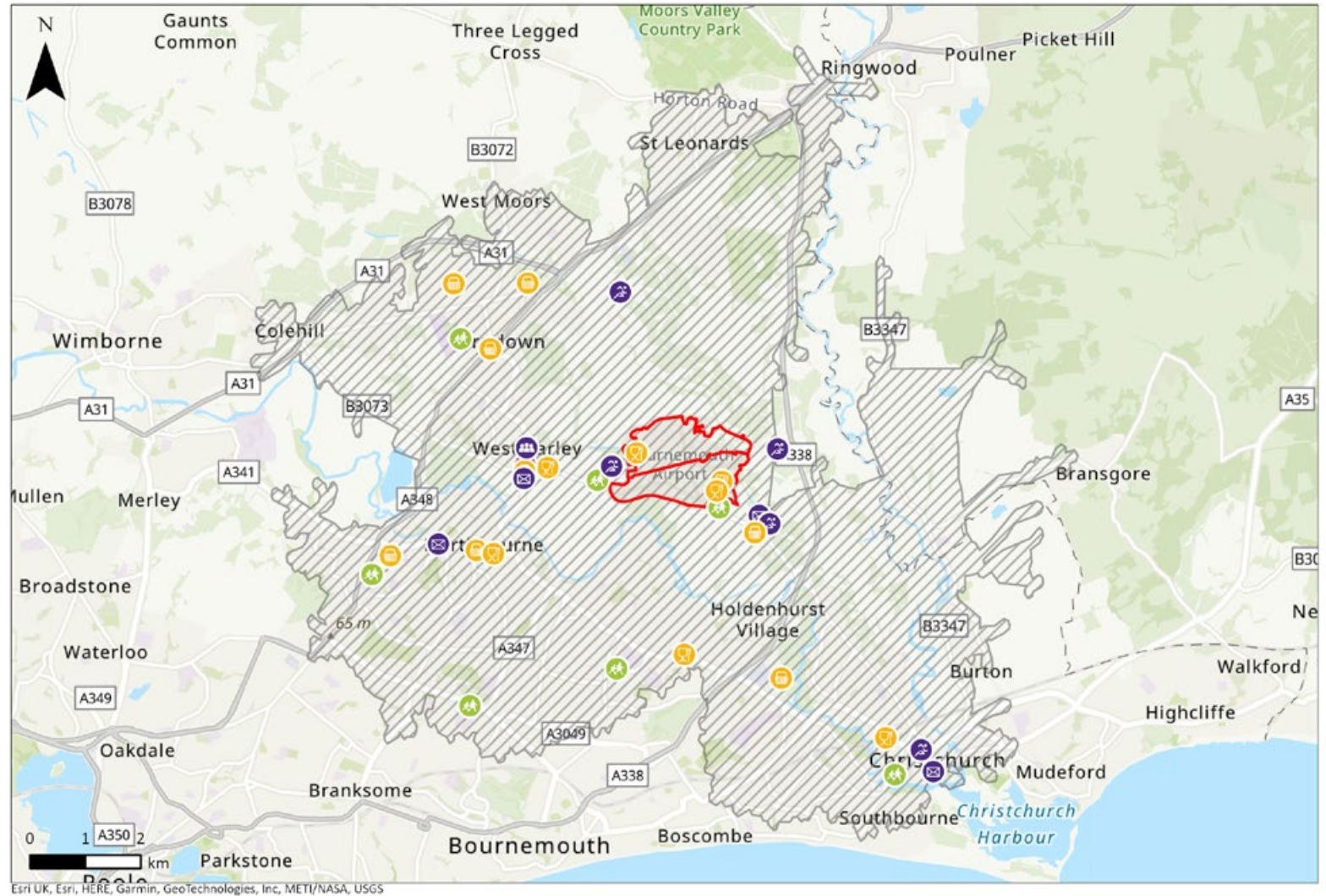
Aviation Business Park and Bournemouth Airport are within a few minutes' cycle ride to a range of local facilities. Why not use a Beryl Bike on your lunch break to explore the local area?

 30 Minute Cycle Time

Local Amenity

-  Bar / Eatery
-  Community Facility
-  Convenience Store
-  Leisure Facility
-  Pharmacy
-  Post Office
-  School

 Aviation Business Park & Airport Site Boundary



Travel by Public Transport

Bus:

The Aviation Business Park and Bournemouth Airport is served by one main bus route, the 737.

Service	Route
737	Bournemouth to Bournemouth Airport Terminal <i>via Rail Station, Winton, Moordown, Northbourne, Parley, Aviation Business Park</i>

Travelling by bus is a great way to travel around Bournemouth, Christchurch and Poole. Why not use the commuting time to do other things you enjoy, such as reading, or listening to some music? Here are some great reasons why you should consider going by bus:

- Did you know? A fully loaded double-decker bus can take up to 75 cars off the road
- Travelling by bus is great for your mental health, it's a third less stressful than commuting by car
- Walking to the bus stop is a great way of integrating exercise into daily routine

To find the current timetables for services and ticket prices, please visit the More buses website:

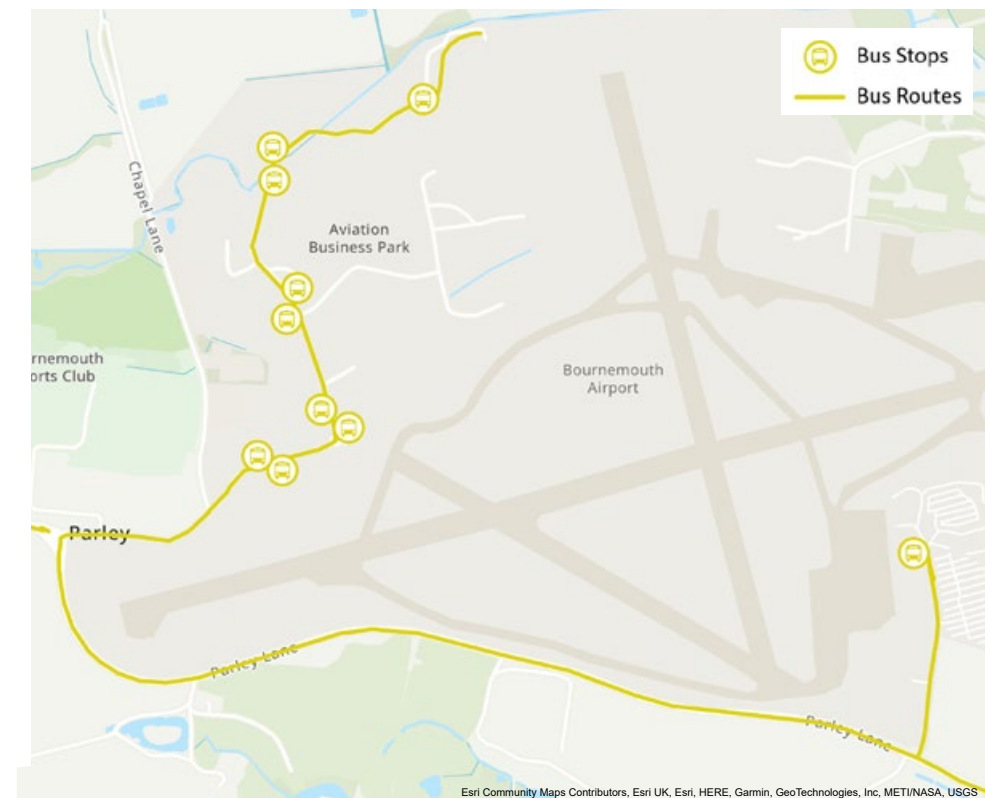
<https://www.morebus.co.uk/>

Want to try using the bus to travel to work? Why not speak to your employer about obtaining discounted tickets from Yellow Buses to give the 737 a go!

A PlusBus tickets gives you unlimited travel on participating operators' services around the whole urban area of Bournemouth, Poole and Wimborne. Find out more at: <https://www.plusbus.info/poole>



Why not download the YB Move App, your go to app available on Google Play and the App Store which provides you with everything you need to get around Bournemouth, Christchurch and Poole with Yellow Buses, including: Live Departures, Journey Planning, Ticketing and more



Rail:


Your nearest railway station is Christchurch, approximately 6km from the Business Park and the Airport. You could travel by:

- **Cycle** – You could cycle along Fairmile Road through Hurn, then using the shared pedestrian and cycle facility on Parley Lane to access the Business Park and Airport. There are Beryl docking stations available at the Aviation Business Park and Bournemouth Airport, and Christchurch Railway Station that you could hire to travel to/from the station by bike. This journey is approximately 30 - 35 minutes.

Bournemouth Station is approximately 8.5km from the Business Park and the Airport. You could travel by:

- **Bus** – the 737 provides a direct bus service to the station, a journey time of approximately 25 minutes.

A PlusBus ticket is an add on to your rail ticket that gives you unlimited bus travel on participating operators' services. The day prices are £4 for an adult and £2 for a child.

 TRAIN DEPARTURES			
From	To	Platform	Time
Poole	Bournemouth	1	13 Minutes
Branksome	Bournemouth	1	6 Minutes
New Milton	Bournemouth	2	16 Minutes
Hinton Admiral	Bournemouth	2	13 Minutes



Car Sharing

To save money and help reduce your carbon footprint, you could consider sharing your trip with another car user.

Lift sharing (or car sharing) is when two or more people travel together in a car.

The benefits of car sharing include:

- Reduced fuel costs and parking fees;
- Better air quality and lower carbon emissions due to reduced traffic fumes;
- Less congestion and shorter journey times due to fewer cars being on the road;
- An increased chance of finding a parking space, because fewer cars means less competition for spaces; and,
- Journeys being more pleasant with company.

Based on sharing with one other person for a journey made five times a week, you could make some huge savings such as...

- £139 per year in travel costs and 253 kg in annual CO2 emissions on return journeys to Christchurch
- £418 per year in travel costs and 758 kg in annual CO2 emissions on return journeys to Poole
- £278 per year in travel costs and 465kg in annual CO2 emissions on return journeys to Ringwood
- £232 per year in travel costs and 386kg in annual CO2 emissions on return journeys to Bournemouth

Liftshare

If you are travelling alone to work, why not check out the Liftshare website to find both drivers and passengers to share your journey with?



Liftshare is an online community which enables organised lift sharing by connecting those travelling in the same direction so that they can arrange to travel together and share the costs of travel. What's great is that you can post your journey as either a passenger, driver or both!

It's super easy to become a sharer, just follow these 5 simple steps:

1. Sign up to Liftshare at: <https://liftshare.com/uk>
2. Register your journey on the system as either a passenger, driver or both
3. Search for a journey, find a match and send a request to share
4. Download the Liftshare app to authenticate your journey and form your team.
5. If you already share your journey with someone, make sure they register as well to show your match on the system.

Grab a sidekick and start Liftsharing today! More information is available at www.bcppublic.liftshare.com



Car Clubs

Car Clubs offer instant access to cars in and around your local area without the need for you to own a car yourself.



A membership based car club scheme that allows you to hire a car by the hour for a great low rate

Enterprise Car Club operate across Bournemouth and Christchurch, with vehicles within the neighbourhoods of Ferndown, Iford, Westbourne and Newtown. Membership starts at £4.60/hour plus a monthly membership fee for frequent users, with other plans for casual users and young drivers. For Bournemouth residents you can:

- Refer a Friend – Earn and gift £20 free driving credit for you and a friend
- Join for £1 if you're already a member of another car club

Business rates are also available, to allow you and your company to decrease travel expenses, increase productivity and sustainability goals.



A pay as you go rental scheme available to hire at locations across your local area.

Co-wheels also operate in Poole and Bournemouth. This allows you to hire a car as and when you need to. It's a great option if you only need occasional use of a car or are looking to reduce the number of cars you own. What's even greater is that you can book cars online or via the app for as little as 30 minutes and costs just £5/hour to book plus a small mileage fee.

Car clubs reduce the need for private parking and can help you give up your car whilst allowing for occasional car travel within Bournemouth. Other benefits include:

- Save money by only paying when you are using the car
- Ditching your car can help kick start you into walking and cycling
- Tackle social exclusion by providing access to cars to people who previously had none.

For more information please visit: <https://www.enterprisecarclub.co.uk/gb/en/programs/regions/south-east-england/bournemouth.html> and <https://www.co-wheels.org.uk/outh>

Electric Vehicles

Electric Vehicles are quickly becoming the go to vehicle, especially as the government's ban on the sale of new petrol and diesel cars will come into effect from 2030.

Electric vehicles, or EV for short, are vehicles that are either partially or fully run on electric power or powered on electric. EV's have many benefits, including:

- Cleaner for the environment – EV's on average emit almost three times less CO2 than equivalent petrol or diesel cars
- Lower running costs – No more worries over the cost of fuel as the typical driver can save around £1,000 a year on running costs with an electric car compared to a petrol or diesel car
- Reduced noise pollution – Switching from the roars of petrol and diesel powered engines to the quiet whirr of EVs, makes a big difference to noise levels associated with vehicles.

Are you worried about running out of charge? BCP Council have launched a new network of rapid Electric Vehicle Charging Points which will charge your car in just 40 minutes!

There is also government funding that can help you to make the switch to driving electric vehicles. Government grants include:

- EV ChargePoint grant provides funding of up to 75% towards the cost of installing ChargePoint's at domestic properties across the UK.
- The Workplace Charging Scheme (WCS) is a voucher based scheme that provides support towards the up-front costs of the purchase and installation of electric vehicle charge-points;
- Up to £1,500 maximum grant discount available on the price of brand new low-emission vehicles

Why not speak to your employer about the provision of EV parking at Aviation Business Park and Bournemouth Airport?

Please visit <https://energysavingtrust.org.uk/advice/electric-vehicles/> for everything you need to know about electric vehicles!



Useful Apps

There are a range of apps available across Android and Apple platforms to help you travel more sustainably



National Rail Enquiries – Get live train times and ticket information for all UK major train line operators.



Strava: Run, Ride, Swim – Track your fitness activity and share with friends.



More buses - Everything you need to get around Bournemouth, Poole, Wimborne, Purbeck and Christchurch, including: mobile tickets, live departures, journey planning, timetables and more!



Love to Ride - Ride your bike and let the app log your journey for a change to win Love to Ride's challenges and prize draws!



Cyclestreets – Plan your cycle journey with a choice of three routing modes to suit your level of experience.



Liftshare Companion – Instant messaging service for Liftshare members to request and confirm trips, as driver or passenger.



Beryl – Find, unlock and ride a bike, e-bike or scooter from one of the many distinctive green Beryl Bays across Bournemouth, Christchurch and Poole



Enterprise Car Club – A membership based car rental programme in Bournemouth that allows you to hire a car by the hour for a great low rate”



Co Wheels – A pay as you go rental scheme available to hire at locations across Bournemouth



City Mapper – Compares all travel options in real time and provides turn by turn navigation across all transport modes

How can I get involved?

Travel Survey

To monitor the travel behaviours and needs of those at the site, we will be issuing a survey each year. Please keep an eye out for these surveys as there will be a chance to win some great prizes just for participating.

Travel Events

We will also be holding a series of travel events at Aviation Business Park and Bournemouth Airport. These are fun events where local businesses will be offering some great deals on sustainable travel. Come and see what great sustainable travel options are available to you and kick start your green journey!

Small steps to make a big difference

Small steps to make a big difference

Here are 3 easy ways to make a big difference and make more sustainable travel choices:

1. Set yourself a goal. This could be as simple as hiring a Beryl Bike once a week to cycle to/from work
2. Spread the word. Speak to your colleagues about sustainable travel options and how you have benefited from them
3. Sharing is caring. Perhaps sign up to Liftshare and find out if anyone makes a similar journey to you, and could become your Liftshare buddy?

An area wide travel plan coordinator has been appointed for Aviation Business Park and Bournemouth Airport and they are the first port of call for your travel queries.

If you have any problems or would like to report any travel related issues at the site, please contact the coordinator, who will aim to address the issue themselves or will pass them onto another relevant body.

Please contact: travelplanning@pja.co.uk / 0121 475 0234



AVIATION BUSINESS PARK BOURNEMOUTH AIRPORT

Your Travel Plan Co-ordinator details:

Tel: 0121 475 0234

Email: travelplanning@pja.co.uk



Disclaimer: All details were correct at time of going to press (Feb 2023). Whilst every care has been taken to ensure the accuracy of the information shown in this publication, PJA cannot be held responsible for any loss, damage or inconvenience caused by any errors, omissions or subsequent changes.